



OUR PARTNERS IN THE GREEN OPERA INITIATIVE

GREEN OPERA COMMITTEE

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PHILIPS HEALTHCARE

Philips Healthcare is committed to developing tools that deliver value throughout the complete cycle of care—from disease prevention to screening & diagnosis, to treatment, health management & monitoring. Philips Healthcare is a global leader in diagnostic imaging systems, healthcare information technology solutions, and patient monitoring and cardiac devices. Best-in-class technologies include X-ray, ultrasound, magnetic resonance, computed tomography, nuclear medicine, PET, radiation oncology systems and resuscitation products.

With a tradition of a sound environmental policy for more than 30 years, Philips Healthcare is guided by the basic principle that prevention is better than cure. The company adheres to the Philips EcoVision Program, first established in 1998. It sets 4-year action targets for environmental improvement for both products and processes. To improve the environmental impact of our products, Philips Healthcare employs EcoDesign, “environmentally conscious design” – a process that applies the Life Cycle approach. This means that the environmental impact of products is calculated and accounted for across the whole Life Cycle of the product – materials used, production, packaging, transport, usage and end of life.

GREENCITYBLUELAKE INSTITUTE

GreenCityBlueLake Institute is the sustainability center of The Cleveland Museum of Natural History. The Institute was formed out of the 2007 merger of the Museum and EcoCity Cleveland. During its 15-year history, EcoCity Cleveland was one of Northeast Ohio's leading environmental organizations, with major accomplishments including:

- Creating an EcoVillage to demonstrate green building and transit-oriented development.
- Educating the region about the problems of urban sprawl and creating a statewide campaign for smarter growth.
- Winning national recognition by nominations for "Best of the Alternative Press Awards."
- Changing local transportation planning to include bicycles and pedestrians.
- Publishing influential bioregional plans.

The new GreenCityBlueLake Institute is carrying on the work of EcoCity Cleveland while creating new initiatives that leverage the scientific expertise and educational resources of the Museum. It is making the Museum a hub of sustainability information and activity — a place where the public will come to create new visions of a sustainable future.