

# opera cleveland

## 2009 IN REVIEW

# BRAVO!

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### THE BARBER OF SEVILLE



"Summed up in two words: sheer joy."

- Opernwelt/Opera Now

Attendance: 4,749  
(93% of projected goal)

### FALSTAFF



"Absolutely, the audience loved *Falstaff* at Friday night's opening performance."

- CoolCleveland.com

Attendance: 3,893  
(93% of projected goal)

### DON GIOVANNI

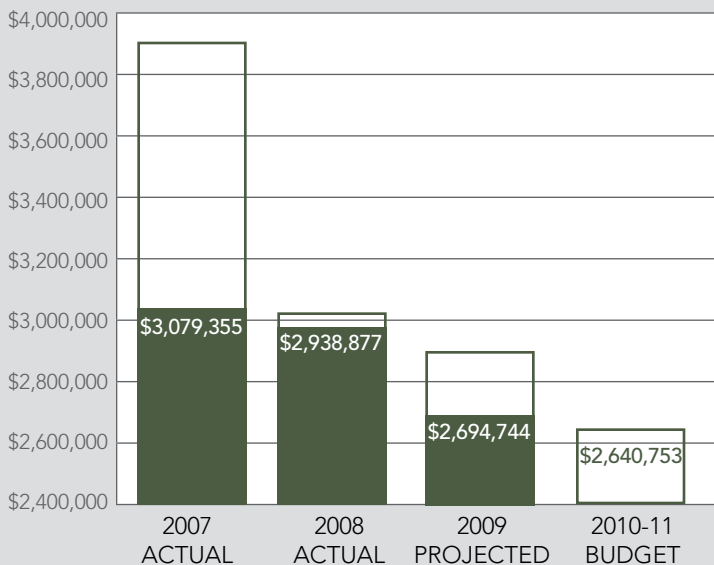


"The splendor of Mozart's... achievement comes leaping from stage and pit."

- The Plain Dealer

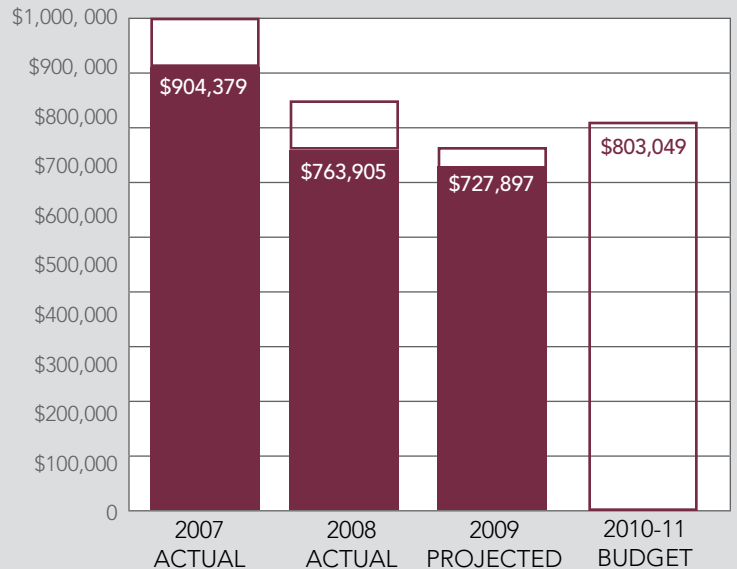
Attendance: 5,484  
(112% of projected goal)

### TOTAL INCOME: 4-YEAR COMPARISON



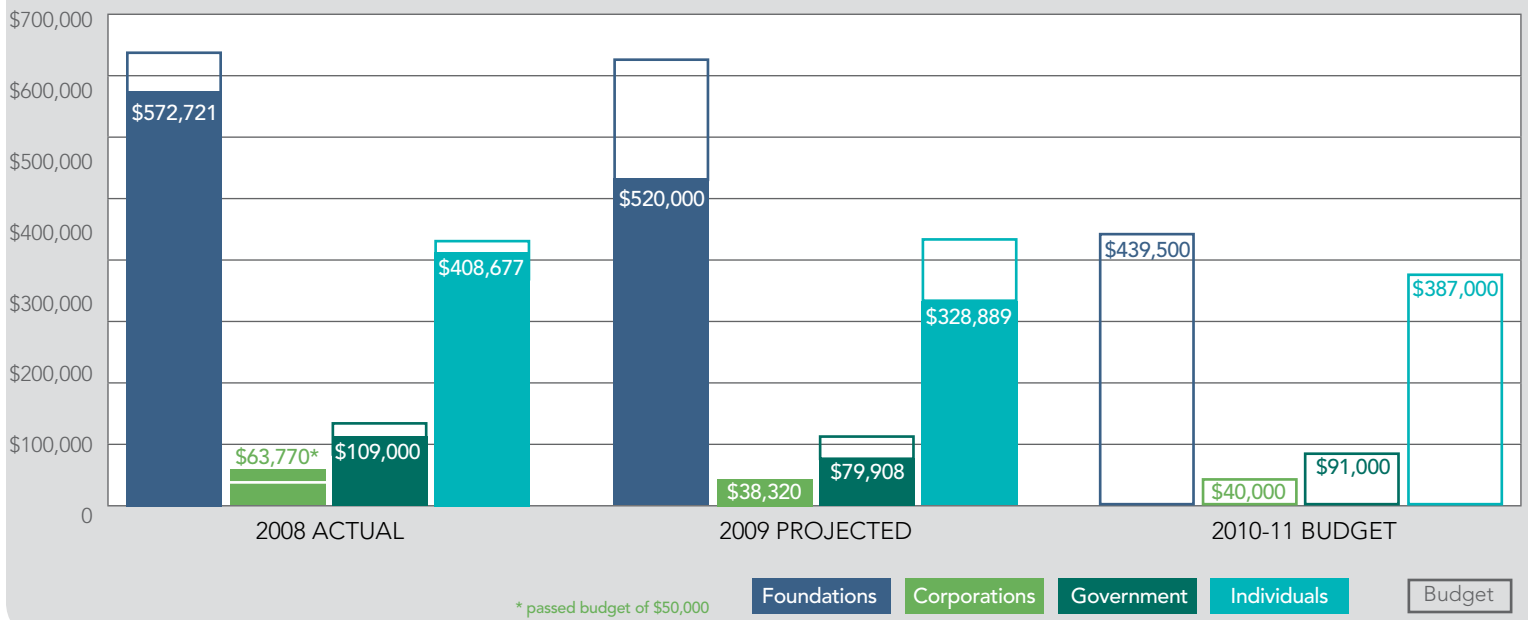
actual budget

### TICKET SALES: 4-YEAR COMPARISON



actual budget

## CONTRIBUTED REVENUE: 4-YEAR COMPARISON



## 2009 EDUCATION PROGRAMS



### Short-Term Residency Program

Student participants: **548**

Student and community attendees: **5,446**

### Music! Words! Opera!

Student participants: **356**

Student and community attendees: **4,501**

### Great Works: *The Barber of Seville*

Students: **660** Teachers/chaperones/seniors: **69**

### Great Works: *Don Giovanni*

Students: **1,041** Teachers/chaperones: **110**

**TOTAL COMMUNITY IMPACT: 12,731**

## we remember SHELDON MACLEOD

Opera Cleveland wishes to celebrate the life of Sheldon MacLeod, Trustee, who passed away on December 28, 2008 at the age of 80. Mr. MacLeod was a passionate supporter of arts and culture and that



love was demonstrated in his commitment to supporting Opera Cleveland as a patron, donor and Trustee. For 22 years, Sheldon MacLeod supported opera, serving as a Trustee for Cleveland Opera and remaining deeply involved through the merger that resulted in Opera Cleveland. His widow, Marilyn MacLeod shared with us that of all his involvements

in the arts, Opera Cleveland was his greatest love.

As a man who traveled the world, Mr. MacLeod was no stranger to the best opera and live musical performances, and Opera Cleveland is honored that he chose to share his time and talent in support of our work.

Sheldon MacLeod was born in Providence, R.I., and graduated from Deerfield Academy in Massachusetts and Princeton University in New Jersey. He spent two years in the Army after World War II. He worked several years in accounting and marketing for General Electric. He transferred to GE's Nela Park in East Cleveland and married his colleague Marilyn Jean Crosby in 1953. The couple changed fields in 1959, opening Your Travel Agent Inc. in Maple Heights. MacLeod sold the agency and retired in 1990.

In addition, the exuberant, outgoing MacLeod was an Orange Village councilman and involved as a leader with many other musical and cultural organizations. He spoke five languages and had visited more than 100 countries over his lifetime.